Moldovan PM encourages women entrepreneurs to leverage opportunities provided by artificial intelligence



Prime Minister Vasile Tofan today participated in the fifth edition of the international conference dedicated to women’s entrepreneurship, organized by the Association of Women Entrepreneurs of Moldova. The event brought together businesswomen, experts and representatives of development partners, in order to discuss the impact of artificial intelligence on the business environment.

In his speech, the PM praised women’s contribution to the development of Moldova, highlighting their resilience, adaptability and entrepreneurial spirit during periods of change.

The prime minister emphasized that artificial intelligence was one of the most important technological transformations, changing the economy and creating new opportunities for entrepreneurs. “Every major transformation creates significant opportunities and the companies that dominate the market today will not necessarily retain their leadership position in the future,” Vasile Tofan noted. He stressed that even small businesses can become competitive, if they manage to adapt quickly and leverage new technologies.

The PM also encouraged women entrepreneurs to have confidence in their own ideas, noting that business success does not necessarily require advanced technical knowledge or complicated solutions. Practical ideas that address people’s real needs can form the basis of successful businesses, regardless of the activity field.

The Power Your Dream 2026 conference, held on the occasion of International Women’s Entrepreneurship Day, marked on November 19, included discussions on the use of artificial intelligence in business, presentations by innovative start-ups, and accounts of the experiences of women entrepreneurs.

