

National companies to be supported in accessing foreign markets through Bridge Export Program



The Government has approved the [Regulation](#) of the export promotion program Bridge Export, an initiative designed to help Moldovan companies, especially small and medium-sized enterprises (SMEs), access foreign markets more easily.

“Bridge Export aims to contribute to fulfilling our essential objective of supporting entrepreneurs – this is a state aid program for business associations, with a budget of 60 million lei for a period of 3 years, intended to promote our companies on international markets,” Minister of Economic Development and Digitalization Eugen Osmochescu said.

Eligible activities under the Program include participation in international fairs, exhibitions, economic missions, and other business events organized abroad, as well as feasibility studies and projects. Financial support will range from 100,000 lei to 2 million lei, and beneficiaries will be selected based on clear and competitive criteria, with support directed towards enterprises that have real export potential.

The call for applications, intended for relevant public associations that represent export-oriented economic sectors will be launched by the Investment Agency. Afterwards, funding applications will be sent to the email addresses office@invest.gov.md and export@invest.gov.md, by the deadline set out in the call.

The goal of the program is to increase the volume of Moldovan exports, to make domestic products and services better known on foreign markets, and to help companies diversify their sales markets.

The program will have a positive economic impact, will support the internationalization of SMEs, will contribute to the creation of better-paid jobs, and will help entrepreneurs develop their professional skills through access to foreign markets and experience exchange. At the same time, it will contribute to strengthening the international image of the Republic of Moldova and promoting the country brand.

